

NOVEMBER 10, 2010

# UNION UPDATE



# Promises made, promises kept

## Local 1000 members step up politically & achieve victories

Last December, more than 400 member leaders and staff made a commitment to step-up politically by making the election of candidates who support state services our top priority in 2010.

### We did it

The proof came Nov. 2 with the election of a new governor and an apparent sweep of statewide constitutional offices by candidates who pledge to support state services and the workers who provide them.

"This is the biggest political push we have ever made, and we succeeded because of the commitment and hard work of our members," said Local 1000 President Yvonne Walker. "We are fortunate enough to be able to elect our own bosses. We did extremely well on Election Day by helping to elect Jerry Brown as governor."

### Nationwide attention

The election was viewed as so important by SEIU that International President Mary Kay Henry came out to address Local 1000 volunteers on Election Day morning.

"California is bucking the national trend and you – the thousands of volunteers here at Local 1000 are a large part of that," Henry said. "The nation is watching what you are doing here in California."

### Year-long campaign

Our successful campaign started when field staff and member organizers conducted more than 12,000 one-on-one conversations with members in virtually every department of the state earlier this year.

The endorsement process included hundreds of members reviewing questionnaires and interviewing candidates in person at SEIU townhall meetings.

Then in June, Local 1000 members made our largest commitment ever to a primary election, where we worked for candidates in a series of races. Members made phone calls, knocked on doors and produced targeted election communications

We kept up the hard work through the summer and right up until the polls closed on Election Day, winning on behalf of Brown and other endorsed candidates – making nearly 120,000 phone calls and visiting more than 8,000 homes.

"This was the largest mobilization we have ever done in a general election, and we needed it," Walker said. "Because of our hard work, we were able to defeat a billionaire who spent more than \$160 million to buy the governor's office. This victory, which we should all take pride in, was only possible because of the work we began nearly a year ago."



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—Yvonne Walker  
Local 1000 President

# Member involvement at record levels

## Election mobilization draws hundreds of new volunteers

On behalf of Jerry Brown and other candidates supporting state employees and the services we provide, Local 1000 members mobilized at a higher level than in any previous general election race.

Since September, Local 1000 members and staff worked more than 5,000 shifts, making phone calls and walking precincts. This follows more than 1,500 shifts before the June primary election.

Members and staff made nearly 120,000 phone calls and knocked on several thousand doors to reach voters. They identified more than 12,000 voters who confirmed they would vote for Brown. About 5,000 of these voters agreed to fill out absentee ballots for Brown.

Hundreds of members also distributed campaign literature to neighbors, co-workers and family members.



Many of the volunteers were first-timers who have never been active in campaigns in the past. Javier Cardenas, an associate government program analyst at the Department of Public Health, put in more than 30 shifts phone banking and walking precincts since September.

“This election was really crucial for state workers,” Cardenas said. “I’ve been encouraging people to get involved and it’s important to lead by example.”

## Members made a difference in these races

Ninety-five percent of the Local 1000-endorsed candidates won their races – including all eight state-wide constitutional offices. In races for state Senate, candidates we endorsed won 12 of 13 races. In the Assembly races, Local 1000-endorsed candidates won in 51 of 53 decided races. Results are still pending in three other Assembly races where Local 1000 made an endorsement.

### Resource Center

Monday-Friday  
7 a.m. to 7 p.m.  
866.471.SEIU (7348)

### Website

[seiu1000.org](http://seiu1000.org)

### Connect with Local 1000

Facebook  
[facebook.com/seiu1000](https://facebook.com/seiu1000)

YouTube  
[youtube.com/seiu1000](https://youtube.com/seiu1000)

Twitter  
[twitter.com/seiu1000](https://twitter.com/seiu1000)



**Governor:**  
Jerry Brown



**Attorney General:**  
Kamala Harris  
(leads, still undecided)



**Insurance Commissioner:**  
Dave Jones



**Controller:**  
John Chiang



**Proposition 25**  
**Simple majority for budget approval:**  
Yes



**Assembly District 5:**  
Richard Pan



**Assembly District 10:**  
Allyson Huber



**Assembly District 15:**  
Joan Buchanan