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FOR IMMEDIATE RELEASE

POOR PEOPLE'S CAMPAIGN HEADLINES 1.18.20 MLK CELEBRATION IN FONTANA

SACRAMENTO, CA (January 15, 2020) — Rev. Dr. William J. Barber II announced recently that he is bringing his Poor People's Campaign to California to discuss America's poverty crisis. In honor of Dr. Martin Luther King Jr., Rev. Barber will be the featured guest of the 32nd annual MLK Celebration, hosted by the Ephesians New Testament Church and the City of Fontana, California, on January 18, 2020, at 3:00 p.m. The event will be held at the Westside Baptist Church, located at 15006 Randall Ave.

"Dr. Martin Luther King Jr. launched the Poor People's Campaign 50 years ago to unite and empower the nation's poor and any American touched by marginalization," said Rev. Barber. Today, Rev. Barber is reviving the campaign to give voice to Dr. King's call for social and economic justice.

"It's unacceptable that 55% of Californians are poor or low-income," said Rev. Barber. "The federal government has a responsibility to push our nation forward, together. We do not need more tax cuts for the rich. We do not need more missiles. We need to hear and see the voices and faces of poverty. We must end systemic policy violence against poor people and invest in the future of our people and planet."

Rev. Barber will team with local organizations such as SEIU Local 1000, the NAACP, and others to encourage the Inland Empire community to do M.O.R.E (Mobilize, Organize, Register to vote, and Educate) to break the silence of the poverty.

Event seating is limited. Guests are invited to call 909.823.2319 for tickets and more information.

About SEIU Local 1000

SEIU Local 1000 is a strong member led union that strives to give members—and all Californians—the opportunity to have a good life, live in sustainable communities, and enjoy the fruits of social, economic, and environmental justice.

About the Poor People's Campaign

As Co-Chair of the Poor People's Campaign, Rev. Barber leads the movement for grassroots, community, and religious leaders to end systemic racism, poverty, the war economy, environmental destruction, and other injustices.

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