

### Org100: Introduction to Organizing

Required for Certificate.

This course is an overview of the concepts involved in Organizing.

**Requirements: Students are required to take a post test.**

**Prerequisites: Enrollment in the Leadership Academy.**

Estimated Time: 60 minutes

### Org110: Skills of an Effective Organizer

Required for Certificate.

This course will help you understand the role of an organizer within SEIU Local 1000. You will learn how to have a one-on-one conversation and about active listening. You will also learn how to listen for potential worksite issues and leaders.

**Requirements: Students are required to take a post test.**

**Prerequisites: ORG 100**

Estimated Time: 60 minutes

### Org120: Building Networks

Required for Certificate.

The focus of Organizing 120 is on mapping and charting: understanding why we map and chart, learning the difference between mapping and charting and learning how to use mapping and charting to build worksite network.

**Requirements: Students are required to take a post test.**

**Prerequisites: ORG 100**

Estimated Time: 60 minutes

### Org200: Identifying Issues

Required for Certificate.

What makes an issue a good organizing opportunity? How can you properly define issues and create victories? What is the best way to analyze issues and understand who has the power to solve the problem? How do you test if an issue is widely and deeply felt?

**Requirements: Students are required to take a post test.**

**Prerequisites: ORG 100**

Estimated Time: 30 minutes

## Org300: Campaign Planning

Elective Course.

This course deals with understanding the target for a given campaign and identifying the issue. You will learn how to build a campaign committee, how to make a campaign plan, how to assess and develop leaders through the campaign and how to debrief the campaign.

**Requirements: Students are required to take a post test.**

**Prerequisites: ORG 100**

Estimated Time: 30 minutes

## Org310: Developing Leaders

Elective Course.

In Organizing 310 you will focus on potential leaders: how to identify leaders, how to motivate leaders, how to recruit leaders and how to develop and assess worksite leaders.

**Requirements: Students are required to take a post test.**

**Prerequisites: ORG 100**

Estimated Time: 45 minutes

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# COURSE CATALOG

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