

PHOTO GUIDE FOR ID BADGES

I'm sure we can all agree that most of us don't like taking pictures of ourselves unless they include our favorite destinations, food or people. In this case we want to focus solely on you! Follow these three simple rules on how to take a perfect self photo.

1 Polish up

You want to look your best, but you also want to look like you didn't come from a 90s-era Glamour Shot photo shoot. Consider solid-color clothing without patterns, which are busy and distract from your face. Dress the part.

2 Find a good location with great lighting

Find a solid background that's clutter-free in your home or office. If taking the photo indoors, set yourself up next to a window with natural light. Pick a time of day where non-directional light pours into the room.

3 Put your camera on a self-timer

or use your spouse/best friend/neighbor or a complete stranger to take your photo. Be sure to fill the frame by including just below the shoulders and capture your whole face and the top of your head.

BAD *example*

Background is too busy, looks like a selfie



GOOD *example*

Simple background, well lit area and subject fills the frame.

