

PLG 100: Introduction to Political Organizing

Required for Certificate

Politics matters! As state employees, everything we do is about politics because we have the unique opportunity to elect our boss—the governor of California. This course examines the importance of political organizing and what it entails; methods of winning an election; and how we—as state employees—are directly affected by politics and why we should be involved.

Requirements: Students are required to take a post test.

Prerequisites: Enrollment in the Leadership Academy

Estimated Time: 30 minutes

PLG 110: Effective Lobby Visits

Required for Certificate

As state workers, it's important to communicate our message effectively to our legislators. One way to do that is to go to their Capitol and district offices for a 'lobby visit.' This course will teach you the nuts and bolts of lobby visits, from setting up a meeting to messaging. It will also examine how a bill becomes a law, and the dos and don'ts of lobby visits from the perspective of the steward.

Requirements: Students are required to take a post test.

Prerequisites: PLG100

Estimated Time: 30 minutes

PLG 120: Organizing at the Worksite

How do you get more of your co-workers to participate in the political process? In this course, you will learn how to organize at your worksite for optimal participation. This course will teach you the importance of organizing your worksite, how to plan a worksite meeting, phone bank or rally. You will also learn about what can be said and what can't be said.

Requirements: Students are required to take a post test.

Prerequisites: PLG100

Estimated Time: 30 minutes

PLG 200: Building Coalitions and Community Outreach

It is a well-known fact that organizations—with like interests—who partner together in a coalition can shift the balance of power in their favor and win the necessary vote or the election. This course will teach you the importance of building labor and community coalitions and how to reach out and build relationships that lead to coalitions.

Requirements: Students are required to take a post test.

Prerequisites: PLG100

Estimated Time: 30 minutes

PLG 210: How to Motivate & Move Your Issues

Required for Certificate

What is the best way to convince and persuade others to seeing it your way? This course teaches you the different methods of persuasion and how to best talk about and frame your issues.

Requirements: Students are required to take a post test.

Prerequisites: PLG100

Estimated Time: 60 minutes

PLG 220: Political Recruitment and Turnout

Required for Certificate

You can't do it alone! It's important to get volunteers from each worksite—what we have at stake is nothing less than our jobs! This course will give you strategies to improve your recruitment numbers and expand your communication skills. You will also learn about the 'Rule of Halves' and get ideas of ways to develop your "ask" as you add to the numbers of volunteers from the worksite.

Requirements: Students are required to take a post test.

Prerequisites: PLG100

Estimated Time: 30 minutes

PLG 300: COPE—Committee on Political Education

The Committee on Political Education's (COPE) job is to support all of the political functions of the union, including such things as promote voter registration drives; encourage membership participation in campaigns, propositions, legislation, and most importantly to help raise money to support Local 1000's political and legislative activities. This course will provide an overview of COPE and why it is important. You will learn how to have discussions about COPE and how to make the all-important "ask" for money.

Requirements: Students are required to take a post test.

Prerequisites: PLG100

Estimated Time: 30 minutes

PLG 310: How a Bill Becomes a Law

Required for Certificate

The process of proposing a bill, having it heard in committee(s) and becoming California state law is complex and fascinating. Take this course to gain a solid understanding of the process.

Requirements: Students are required to take a post test.

Prerequisites: PLG100

Estimated Time: 30 minutes