



## Regional Activity/Sponsorship Information

*The Latina/Latino (Latin@) Committee is responsible for the review of policies and programs established by the state directly impacting Latin@ members of Local 1000. Additionally, the Committee is looking to expand its outreach to its members by hosting regional meetings and functions that will bring together Latin@ members, the Latin@ community and supporters of Latin@ issues.*

### **Description**

The Latin@ Committee is one of Service Employees International Union (SEIU) Local 1000's Human Rights Committees. The Committee is appointed by the SEIU Local 1000 President.

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The Committee is looking for members across the state who are willing to organize events and activities on issues of interest to the Latin@ community. The goal is to create opportunities for our members to become active in Local 1000 through our focus on the Latin@ community. We are looking for activities that are not focused solely on sponsorship but rather on engaging our members to serve active roles.

### Three Program Focus

The Latin@ Committee will focus on the following program areas:

#### I. *Community Events*

- ❖ Help SEIU Local 1000 and/or the Committee establish a presence in the Latin@ community
- ❖ Work with other organizations in our communities
- ❖ Make the Committee and SEIU Local 1000 more relevant in Latin@ communities throughout the state
- ❖ Recruit members who are already engaged in or who have an interest in serving the Latin@ community

#### II. *Cultural Events*

- ❖ Actively participate in culturally relevant events and activities that highlight the diverse cultures within the Latin@ community
- ❖ Celebrate the Latin@ cultures both within the Union and our worksites and in our community at large
- ❖ Engage members through their many interests whether events are in the arts, movies, discussions and presentations, etc.

### III. *Political Efforts*

- ❖ Make the Latin@ community relevant with its concerns and issues in upcoming elections
- ❖ Voter registration efforts to increase participation in elections
- ❖ Set local goals for registering Latin@ voters for elections