

Because I lead..

CALIFORNIA CAN END POVERTY



Building leaders is one of the most important goals of SEIU Local 1000. As we work to create a California for All, we have a responsibility to make a difference in our communities across the state in our fight for social, economic, and environmental justice. When we say 'Politics Matter,' we mean more than just a candidate or an election. We mean the water in our communities, the roads we drive on, and the ways our union can provide a better life for all Californians.

Rose Guidel: Taking the lead in fighting poverty in her community

Rose Guidel is a member leader who has taken the lead in anti-poverty work in Southern California with our union alongside Rev. William Barber and the Poor People's Campaign. Rev. Barber has spoken on the Campaign's 'MORE Tour,' prioritizing Mobilizing, Organizing, Voting, and Education, as part of a project to develop a grass-roots movement in communities across the state.

Rose's work has brought hundreds of union workers and community members into the fight for living wages and an end to racism as a tool to divide and weaken the power of working people. Rose has been focused on grassroots outreach, education, and organizing to engage our members and all Californians.

To learn more and to get involved, visit facebook.com/californiappc/



"This collaboration has given a voice to our communities to fight for the justice we believe in."

- Rose Guidel



Ella Baker (above) and Shelia Byars



Unlocking the power in all of us *Historic organizer inspires Shelia Byars*

For member Shelia Byars, organizing her fellow workers to make change is “a marathon, not a sprint,” and it’s a belief she’s developed over her 20+ years as a leader in Local 1000 and in her community.

As we celebrate Black History Month and the achievements of African Americans in our society, we join Shelia in honoring Ella Baker, one of the leading figures of the Civil Rights movement in the 1950s and 60s. While she worked alongside some of the more well-known legends in that movement, Baker has emerged as a hero in her own right for her tireless efforts in inspiring and guiding emerging leaders and building the power of black, brown, and poor people to create solutions for a better life.

Baker was a powerful behind-the-scenes force that ensured the success of some of the movement’s most important organizations. She played a key role in the NAACP and was among the founders of Dr. King’s Southern Christian Leadership

Conference and the Student Non-Violent Coordinating Committee.

Ella Baker said that her “major job was getting people to understand that they had something in their power that they could use” to make change, and Shelia finds inspiration today in those words and deeds.

As Shelia runs her organizing “marathon,” she believes that it’s important to remember that change often happens gradually and that immediate gratification isn’t the goal. “Everyone has it within them to rise up, and it’s my job to help them believe that.”

Byars is a 24-year veteran of state service—working as a Driver Safety Officer in Stockton—and a member of the statewide DMV Heat Team.

During Black History Month, we celebrate the inspiration of Ella Baker and the impacts she’s had on society and on the labor leaders of today like Shelia Byars.

JOIN US FOR A TASTE OF SEIU 2020

Celebrating "Recipes From the Women We Love"

Join us for the fourth annual “Taste of SEIU”—where you can experience the extraordinary culinary talents of your union brothers and sisters and professional chefs from the community.

Friday, February 28, 2020 • 5:30 p.m. to 8:00 p.m.
315 W. 9th Street, Los Angeles, CA

This is a Local 1000 member-only event. Families of Local 1000 members are welcome.

Member chefs wishing to participate should contact tasteofSEIU@gmail.com by 2/14/20. RSVP at tasteofSEIU@gmail.com or call the Member Resource Center at 866.471.SEIU (7348).



Become a member today: seiu1000.org/joinus