

Mapping the Worksite

Take a few minutes to develop a map of your worksite.

1. Identify an area you will map.
2. Draw an outline and put a circle for each worker, including management, on flip chart paper. Use as many sheets as you need.
3. Identify places where constituents and workers tend to gather.
4. Identify work groups (people who see each other daily).
5. Where do people come in and out of the building?
6. Chart other key factors that we discussed such as language, ethnicity and culture.
7. What are the key times to this worksite? If it's a community, what days and times of the week that folks come and go or gather? If it's a worksite, what time do people go to and get off work? When are their breaks and lunches?
8. Use the assessment system on the next page to assign numbers to individuals.
 - a. What is it that you want to assess?
 - b. Develop a common "ask" that everyone who is doing assessments will use.
 - c. Is it the level they are engaged in building the union?
 - d. Can you identify support of this specific campaign issue?
9. Start to think and talk about networks and communication channels.