

Sample Phone Bank ‘Rap’

This is one example of a rap that was used for phone banking the election of Governor Jerry Brown for the 2008 election.

Hello, may I speak with _____. My name is _____. I am a volunteer with the Working Families’ Council calling you about the November Governor’s race. The Governor’s race is between Democrat Jerry Brown and Republican Meg Whitman. The Working Families’ Council is supporting Jerry Brown.

Can the Working Families Council count on you to vote for Jerry Brown?

If Yes: Great! *Can the Working Families’ Council count on you to help us call other union members in support of Brown?*

If Yes: Great. We are calling Monday through Thursday (5:30 to 8:30 PM) plus Saturday (10-6) and Sunday (2-8) at the Sacramento Labor Center (2840 El Centro Rd, Sacramento). Which day is good for you? (Don’t code)... Great, we appreciate your support. Thank you for your time. Have a great evening.

If No: Sorry to hear you can’t help out but thank you for joining us in support of Jerry Brown for Governor. Have a wonderful evening.

If Undecided: We are calling Monday through Thursday (5:30 to 8:30 PM) plus Saturday (10-6) and Sunday (2-8) at the Sacramento Labor Center (2840 El Centro Rd, Sacramento). *If you any of these times work for you, please come join us.*

If No: I’m sorry to hear that. Thank you for your time. Have a great evening.

If Undecided: Meg Whitman is a risk we can’t afford... Meg Whitman is on the side of Wall Street corporations, not middle class families. She has a record of shipping jobs overseas at eBay and Hasbro. She plans to cut 40,000 jobs, eliminate pensions and end collective bargaining rights... Jerry Brown understands how to fix the state...*Given this, can we count on you to support Jerry Brown?*

If Yes: Great. We are calling Monday through Thursday (5:30 to 8:30 PM) plus Saturday (10-6) and Sunday (2-8) at the Sacramento Labor Center (2840 El Centro Rd, Sacramento). Which day is good for you? (Don’t code)... Great, we appreciate your support. Thank you for your time. Have a great evening.

If No: I’m sorry to hear that. Thank you for your time. Have a great evening.

If Undecided: I understand. The election is still 6 weeks away. Hopefully you will decide to join the Working Families Council in support of Jerry Brown this November