

SEIU LOCAL 1000 4% CAMPAIGN SOCIAL MEDIA TOOLKIT

Welcome to the Fight for 4% Campaign Toolkit!

We've made it easy for you to get involved, spread the word, and show your support for the full 4% raise we deserve. Below you'll find suggested social media posts, hashtags, profile picture frames, and downloadable graphics. Whether you're posting on Facebook, Instagram, Twitter, LinkedIn, or anywhere else, these resources will help amplify our collective voice.

Hashtags

Use these hashtags in your posts to join the movement:

- **#FightFor4Percent**
- **#RespectUsProtectUsPayUs4Percent**
- **#4PercentRaiseNow**
- **#SupportStateWorkers**
- **#SEIULocal1000**



Suggested Posts

Facebook/LinkedIn

We work hard to keep California running, and now it's time the state honored our efforts. We deserve the full 4%! Join me in fighting for a #4PercentRaiseNow!
#RespectUsProtectUsPayUs4Percent #SEIULocal1000 #SupportStateWorkers

Every state worker deserves the respect and fair pay we've fought for. It's time to ensure California honors its commitment—4% for every worker!
#FightFor4Percent #RespectUsProtectUsPayUs4Percent

We deserve the 4% raise we fought for! Let's make sure California honors its commitment to state workers. #RespectUsProtectUsPayUs4Percent
#4PercentRaiseNow

I'm fighting for fair pay—are you? It's time for California to respect state workers with the 4% raise we deserve. #FightFor4Percent #RespectUsProtectUsPayUs4Percent

A 4% raise makes a difference for every state worker. Share your story and help us win this fight! #4PercentForCalifornia #StrongerWith4Percent

Instagram

Respect Us. Protect Us. Pay Us. It's time for California to honor our hard work and give us the full 4% raise! Join the fight today!
#4PercentRaiseNow #FightFor4Percent #RespectUsProtectUsPayUs4Percent

State workers deserve fair pay. The difference between 3% and 4% is huge for families and futures. Let's make our voices heard!
#FightFor4Percent #4PercentForCalifornia #StrongerWith4Percent