

THE 5 MOVES OF A STRIKE CONVERSATION

A Leader's Guide to Assessing Readiness

1 INVITE

How are you feeling about a possible strike?

2 LISTEN

Worried about bills! I've never been on a strike.

3 VALIDATE

That makes sense to feel that way. Will that stop you from joining?

4 ASSESS & RECORD

They want to join but are worried about money. Still committed to join.

5 FOLLOW UP

I remember what you said last week. This is so important! Can we talk more about this?

**TRUST BUILDS OVER TIME.
ONE CONVERSATION AT A TIME.**

SEIU
LOCAL 1000